



**NEWS RELEASE**

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**ONLINE COMMERCE GROUP, LLC.  
CYBER MONDAY SALES UP 66%**

MONTGOMERY, AL – Online Commerce Group, LLC (OCG) a business devoted to eCommerce is pleased to announce their results for Cyber Monday. Revenues were up 66% Vs last year with order flow growing 55%. This compares favorably to online spending growth of 15% on the Monday after Thanksgiving as reported today via Reuters.

[http://biz.yahoo.com/rb/081203/business\\_us\\_cybermonday.html](http://biz.yahoo.com/rb/081203/business_us_cybermonday.html)

Cyber Monday is considered one of the busiest holiday shopping days for e-tailers according to Web metrics firm comScore Networks. E-commerce sales that day came to \$856 million, compared with \$744 million on the same day a year ago. This year's online tally for the so-called "Cyber Monday," when consumers log on -- many from work -- seeking better deals than they saw on visits to physical stores, ranked as the second-heaviest online spending day on record, behind the \$881 million spent on December 10, 2007.

“This growth represents the trajectory we are experiencing in our business and is one of the reasons we ranked #309 this year on the Inc. 500 list of the fastest growing private companies in America,” said President and CEO Scott McGlon.

<http://www.inc.com/inc5000/2008/company-profile.html?id=200803090>

Online Commerce Group, LLC (OCG) started over four years ago, with a few niche web stores focused on providing upscale products for outdoor living spaces in both residential and commercial markets. Custom made cushions <http://www.cushionsource.com> and custom made umbrellas <http://www.umbrellasource.com> continue to deliver double digit increases year on year. OCG currently has more than sixty niche web stores, representing growth exceeding 900% during this time frame. OCG products are featured in various media, including Southern Living and The Dr. Phil Show.

OCG's strategic imperatives are (1) Creating quality and innovative brands (2) Developing cutting-edge software technology to showcase our goods and enhance the customer experience (3) Expanding and adding depth to our global presence. By developing the software while interacting with on-line shoppers, OCG maintains a focus on enhancing the customer experience.

For more information on OCG, visit <http://www.onlinecommercegroup.com>.

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