



NEWS RELEASE

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**ONLINE COMMERCE GROUP, LLC.
CYBER MONDAY SALES UP 65%**

MONTGOMERY, AL – Online Commerce Group, LLC (OCG) a business devoted to eCommerce is pleased to announce their results for Cyber Monday. Revenues were up 65% vs last year with order flow growth of 132%. “We are encouraged to see this continued growth. Our second straight year of ranking on the Inc. 500 List is another indicator that the hard work and strategic direction that we are following is producing results,” said President and CEO Scott McGlon, referring to Inc Magazine’s popular annual ranking of the top 500 fastest growing private companies in America.

Cyber Monday, when consumers log on -- many from work -- seeking better deals than they saw on visits to physical stores, is considered one of the busiest holiday shopping days for e-tailers. According to research firm Coremetrics, Cyber Monday sales rose 14% this year compared to 2008. An average of 4.3 million consumers per minute visited shopping Web sites throughout the day Monday in North America, according to Internet monitoring firm Akamai, which tracks traffic trends to more than 270 e-tailers.

Online Commerce Group, LLC (OCG) started over five years ago, with a few niche web stores focused on providing upscale products for outdoor living spaces in both residential and commercial markets. Custom made cushions <http://www.cushionsource.com>, custom made umbrellas <http://www.umbrellasource.com>, and custom made outdoor drapes <http://www.outdoordrapes.com> continue to deliver double digit increases year on year. OCG currently has more than 130 niche web stores, representing growth exceeding 600% during this time frame. OCG products are featured in various media, including Southern Living and Yard Crashers on the DIY Network.

OCG’s strategic imperatives are (1) Creating quality and innovative brands (2) Developing cutting-edge software technology to showcase our goods and enhance the customer experience (3) Expanding and adding depth to our global presence. By developing the software while interacting with on-line shoppers, OCG maintains a focus on enhancing the customer experience.

For more information on OCG, visit <http://www.onlinecommercegroup.com>.

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