



FOR IMMEDIATE RELEASE:

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OCG Announces Inclusion in Inc.500



Montgomery, AL – August 20th, 2008 – Inc.com announced today their list of The Fastest Growing Private Companies in America. Online Commerce Group (OCG) ranks # 309 of the top 500 companies based on total percentage revenue growth from 2004 through 2007. Within the retail sector, OCG ranks # 18 out of 100. The complete list will be published in the upcoming September issue of Inc. magazine.

<http://www.inc.com/inc5000/2008/company-profile.html?id=200803090>

Online Commerce Group started four years ago with a few niche websites focused on providing upscale products for outdoor living spaces for both the residential and commercial markets. OCG has since grown to more than 30 niche web stores (and counting) with growth exceeding 900% over this time frame. OCG's products have been featured on various media outlets including Southern Living magazine and The Dr. Phil Show.

OCG's strategic imperatives are (1) Creating quality and innovative brands (2) Developing cutting-edge software technology to showcase our goods and enhance the customer experience (3) Expanding and adding depth to our global presence. Located in Montgomery, Alabama, OCG was formed by two local entrepreneurs, Scott McGlon and Gerry Monroe.

The Inc. 500 issue is one of the biggest business stories of the year, with extensive print and broadcast coverage that makes it more than just a major newsstand draw. It also has the greatest shelf life, often found on the desks of CEOs nationwide as the leading sourcebook of the fastest-growing private companies.

For over 25 years, *Inc.* has been the handbook of the American entrepreneur, a trusted sourcebook for how to start and grow their companies. Over the years, we have cataloged the success of many of these companies through our annual Inc. 500, a list of the 500 fastest-growing private businesses in the U.S. Unlike the Fortune 500 and other lists, companies must apply to be considered for the Inc. 500, demonstrating the unique relationship *Inc.* has with these companies, which have included such household names as Microsoft, Oracle, Qualcomm, The Sharper Image, Morningstar, and Timberland.

"The Fortune 500 is a record of America's past...the Inc. 500 is a window to its future."
– Tom Peters, co-author of *In Search of Excellence*

Inc. readers are more than business owners; they are builders:

- The 2007 Inc. 500 companies were engines of job growth, having created more than 72,000 jobs since those companies were founded.
- Aggregate revenue for the 2007 list was \$18 billion, up 13% from 2006's \$15.9 billion. The median revenue growth rate over three years was 949 percent.



For more information on OCG: <http://www.onlinecommercegroup.com>
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Just a few of the many OCG brands (click on the logo to link to the site):



For more information on Inc. magazine: <http://www.inc.com/mediakit/>

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