



**ONLINE COMMERCE GROUP REPORTS
CYBER MONDAY SALES UP 97%**

Montgomery, Ala. – Online Commerce Group, LLC (OCG), a business specializing in e-commerce is pleased to announce results for Cyber Monday retail sales. OCG’s revenues escalated more than 97 percent compared to the 2009 holiday, with order flow growth of 113 percent. This follows two previous years of Cyber Monday success, as 2008 and 2009 saw more than 65 percent gains each year.

Cushion Source (www.cushionsource.com), the flagship of Online Commerce Group, yielded a 109 percent growth versus last year’s Cyber Monday sales.

Eastman Kodak, a new client for OCG in 2010, produced successful Cyber Monday sales at Kodak Outdoors (www.kodakoutdoors.com). The site, launched in August 2010 and managed by OCG, generated more than 5 percent of its total income for the year within one day.

A relatively new phenomenon, Cyber Monday allows consumers to shop online to obtain deep discounts similar to that of Black Friday’s heavily advertised discounts.

According to CNN, nationwide e-commerce sales rose 20 percent from last year, as this year’s Cyber Monday sales exceeded Black Friday’s online sales. This year, nearly 4 percent of all e-commerce shoppers used smartphones or a similar mobile device.

Founded in 2004 by local entrepreneurs Scott McGlon and Gerry Monroe, Online Commerce Group began with a few niche websites focused on selling upscale outdoor living products to residential and commercial markets. OCG has since expanded its Internet presence with more than 200 niche websites and posted a 512 percent three-year growth in revenue. OCG’s products have been featured in a variety of media outlets including Southern Living magazine and The Dr. Phil Show.

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About Online Commerce Group, LLC:

Online Commerce Group, LLC, is a leading niche online retailer of upscale outdoor and indoor living space products for residential and commercial markets, which offers custom-made cushions

(www.cushionsource.com), umbrellas (www.umbrellasource.com), teak furniture (www.teakfurnitureoutlet.com), home furnishings (www.myhomefurnishings.com), outdoor décor (www.outdoordrapes.com) and more. The company has been ranked in the Inc. 500/5000 list of the fastest-growing, privately-held companies in the United States in 2008, 2009 and 2010 as published by Inc. magazine, and has grown its revenue by more than 500% from 2006 to 2009. For more information about OCG and its diverse family of websites, visit www.onlinecommercegroup.com.

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